

Intellectual Property Policies and Systems for an Innovation-Driven Japan (Overview)

[Tentative Translation]

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Basic Approach

Innovation is the key to sustainable development and lifestyle improvement in Japan.



Use innovation to stimulate growth and development, creating an "innovation-driven nation" in which citizens reap the innovation harvest

Innovation Hub Concept

Innovation hub: Platform for companies and other leading actors in innovation to gather

- (1) Driven by industry initiative
Private-sector recommendations are reflected in policy. Consider building new arenas for government-private sector partnership.
- (2) Government promotion of a comprehensive innovation policy package
With the government serving as policy coordinator, propose and implement comprehensive policies which are consistent from entry to exit.
- (3) Exert the "gravity" that will attract knowledge from Japan and offshore
While using Japan's advantages, bring together domestic and offshore knowledge to contribute to the resolution of national and international challenges.

Evolve this into the global-level intersection of diverse knowledge, enabling companies and other relevant organizations to bring out their innovation potential

IP Policies and Systems

Deploy a range of policies and measures strategically and holistically as part of the government's comprehensive innovation policy package

For IP policies and systems that serve as infrastructure for making the most of corporate potential, the following should be promoted while positioning full protection for those interests that should be guarded as the cornerstone:

- (1) Policies and systems that allow companies to choose between competitive and collaborative strategies
- (2) Modification of domestic policies and systems that hinder participation by domestic and offshore knowledge of all kinds
- (3) Cooperation in modifying obstructive policies and systems and building good policies and systems in newly emerging economies, etc.
- (4) Proposal of attractive new frameworks that will entice other countries to get involved

Innovation entry: Strengthening creativity	Innovation exits: Accelerating the realization and spread of innovation	
	Domestic deployment	Global deployment
<p>Direction of solution Promote joint R&D (particularly between different industries)</p> <ul style="list-style-type: none"> ● Design a flexible patent system (Look into soft IP suited to collaborative areas) ● Remedy patent system risk factors (Consider further revising the employee invention system) ● Develop the conditions for knowledge to cluster toward innovation creation (Promote industry-university-government partnership with an eye to innovation exits) ● Design a copyright system geared to a digital network society (Create tracks within the Copyright Act) 	<p>Direction of solution Create and induce demand</p> <ul style="list-style-type: none"> ● Develop systems encouraging participation by multiple players (Consider "license of right") ● Develop a system that ensures licensees' patent usage rights (Improve the third-party opposition system for non-exclusive licenses) ● Bolster the judiciary to provide proper IP protection (Review the criminal procedure system for trade secrets; train legal personnel with a high level of technical specialization) 	<p>Direction of solution Cohesive government-private sector market development International harmonization</p> <ul style="list-style-type: none"> ● Develop global markets (Pursuit of international standardization through public-private coordination) ● Develop Asia as a whole (Consideration of a common Asian patent system toward realizing a global patent system) ● Redress illegal acts that ignore IP (ACTA and other measures against counterfeit and pirated goods) ● Redress factors impeding global deployment (Modify local rules that have gone too far) ● Combat inappropriate claims involving IP (Dealing with the Convention on Biological Diversity)
<p>New schemes proposed by the private sector Technology transfer mechanisms (e.g. Green Technology Package Program)</p>		

Future Challenges

- Bolster efforts to build an innovation-driven country through private-sector initiatives
- Consider system design, etc., toward realizing an innovation hub