Nippon Keidanren's Commitment to a Low Carbon Society

Corporate Operations

Industrial Sector Business Sector Transportation Sector

✓ Set reduction targets assuming widespread implementation of the best available technologies for the low carbon path.

* Demonstrate viability of targeted reduction levels.

Domestic Measures

Explore ways of guaranteeing

reduction targets will be achieved.

Stronger collaboration with consumers, etc.

- ✓ Development and commercial adoption of world-leading energy-saving products and services
- ✓ Efforts to educate employees and provide information to consumers

International Contributions

- √ Transfers of advanced technology and expertise to motivated developing countries in compliance with international rules
- ✓ Reinforcement of private-led undertakings in international cooperation

Development of Innovative Technologies

√ Formulation and pursuit of sector-specific, medium- to long-range technology development road maps leading to the creation of a low carbon society on a global scale Year 2020: Strengthening of domestic GHG reduction measures

global goal of halving by the year 2050

Contribution to the

GHG emissions