

Keidanren Declaration for Biodiversity and Guideline: Structure

Vision

**A society
in harmony
with nature**

Role of Companies

Conducting business
activities that contribute to
the conservation and restoration
of biodiversity & natural capital

Perspectives Required

- Global & local
- Integration with carbon neutrality
& circular economy
- Employment of diverse methods

Guideline

- (1) Understanding & management of the relationship between business activities and biodiversity
- (2) Integrated initiatives incorporating reduction of GHG emissions and effective use of resources
- (3) Initiatives according to the characteristics of specific regions
- (4) timely and appropriate communication with stakeholders, including disclosure of information
- (5) Establishment of corporate governance and leadership by top management
- (6) Fair and equitable use of genetic resources
- (7) Measures to mitigate loss of biodiversity (prioritizing prevention & minimization, and recovery & restoration)
- (8) Social contribution activities in partnership with stakeholders
- (9) Activities to raise awareness among stakeholders