



Developing innovative essential services: m-Women



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RELATED SDGS GOALS



PRIMARY COUNTRY

Africa (Ivory Coast ("Côte d'Ivoire") Egypt, Morocco, Central African Republic) and Middle-East region

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

As part of its global 'Orange for development' approach, the Group works with partners to design appropriate products and services that best drive growth, particularly in the Africa and Middle-East region. Several transformation focuses have been identified, including a tool to promote women's empowerment through digital solutions and essential services that meet their needs. The aim of including women in the digital world is designed to help boost their contribution to sustainable socio-economic development.

2 IMPACT ON SOCIETY

Several measures aimed at women fall within the field of health in cooperation with local health authorities:

- In the DRC, the development of 'Cycle M', a notification service launched in 2016 to help women track their menstrual cycles via their mobile as part of family planning efforts from the Ministry of Public Health;
- In Cameroon, the launch of 'Gifted Mom', an SMS and voicemail platform that provides personalised information to pregnant women and young mothers, as well as internet access to find out about nearby hospitals;
- In Burkina Faso, mass distribution of SMS messages to inform women about recommended medical checks and screening assistance.
- In Côte d'Ivoire, the launch of M-Vaccin by Orange and Gavi, the Vaccine Alliance, in partnership with the Ministry of Health to boost vaccination rates in regions and districts with lower vaccine coverage. The M-Vaccin programme is set to reach over 800,000 children in 5 years and may be expanded to other West African countries following an impact assessment.



St Barbara drives workforce gender equality



RELATED SDGS GOALS



SDGS 169 TARGETS

- 5.5 Ensure women's full & effective participation, equal opportunities for leadership
5.c Adopt sound policies for the promotion of gender equality

PRIMARY COUNTRY

Australia and Papua New Guinea

1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

Leadership and innovation has helped St Barbara to improve gender equality within its workforce. Its sophisticated approach includes a focus on recruitment of women and ensuring career development pathways for female talent, monthly gender pay gap analysis and a comprehensive approach to supporting employees on return from parental leave. St Barbara has also pioneered use of the gender safety audit tool at its operations, which allows the company to better understand and address safety and health issues specific to women at its operations.

2 IMPACT ON SOCIETY

- Women represent 25 per cent of the company's leadership team
- 100 per cent of women returning to work from paid parental leave between 2009 and 2018
- A nil gender pay gap

URL

<http://www.minerals.org.au/sites/default/files/St%20Barbara%20Case%20Study%20WEB.pdf>





Women & Children's Health



RELATED SDGS GOALS



SDGS 169 TARGETS

Goal 17. Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

PRIMARY COUNTRY

USA

OTHERS

Global footprint

Born On Time supports women and adolescent girls before, during, and between pregnancies by strengthening health systems to provide quality, responsive care. (Photo Credit: Born On Time)

2 IMPACT ON SOCIETY

- Improved livelihoods for women, children, adolescents and newborns
- Promoting thriving communities with more productive economies
- Reducing number of people living in poverty



1 OUTLINE OF A PROJECT/ GOOD AND SERVICE

Aspiration: A world where every woman and child survives and has the opportunity for a healthy future. 5-Year Target: 60 million women and children will have received support and tools to enable a healthy future.



URL

<https://www.jnj.com/sustainable-development-goals/women-children-health>

