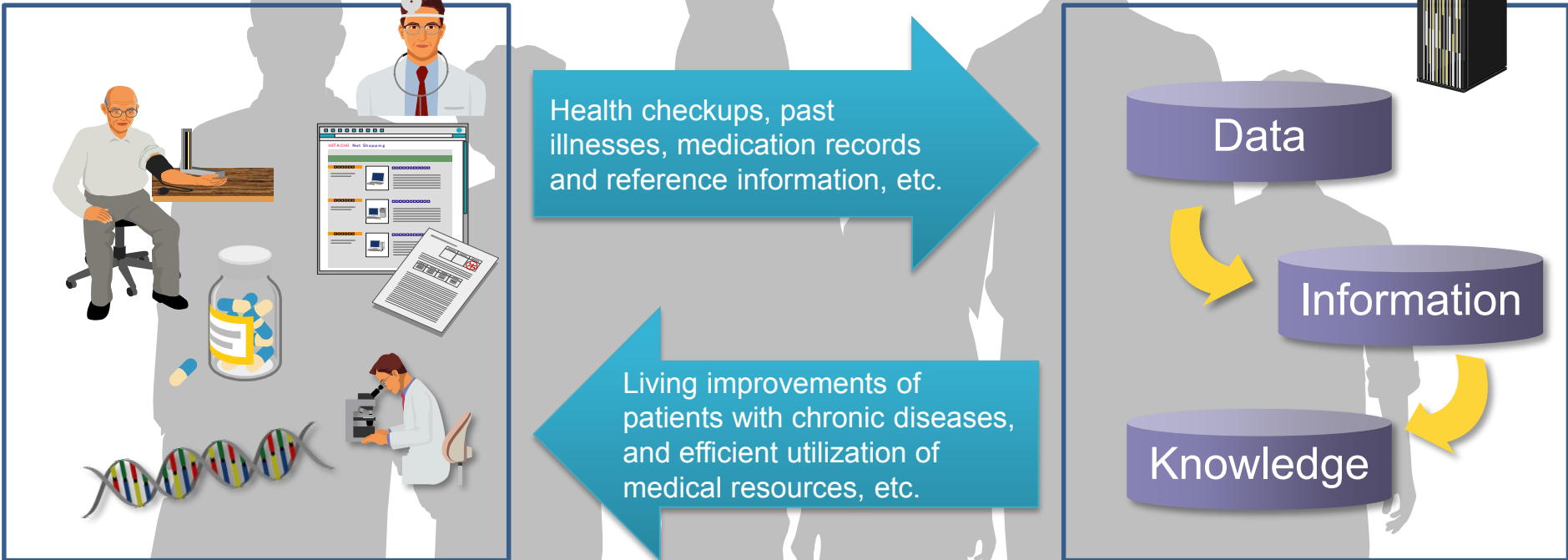


Utilization of Statistical Data on Healthcare and Personalized Health Guidance and Advice

Outline: Share data on individuals' health management, medical treatment and nursing care among concerned parties for the purposes of statistical analysis as well as personalized health guidance and advice.



Effects on the entire society: Reduce social welfare spending and invigorate production, consumption, and other economic activities

Effects on individuals: Extend healthy life expectancy, help people to live more fulfilled lives and remain economically active for longer, etc.

Utilization of Statistical Data on Wellness of Workers to Improve Their Work Situations

Outline: Share statistical data on activity conditions and health conditions of workers engaged in various occupations to improve work situations of relevant industries more objectively and provide personalized guidance and advice.

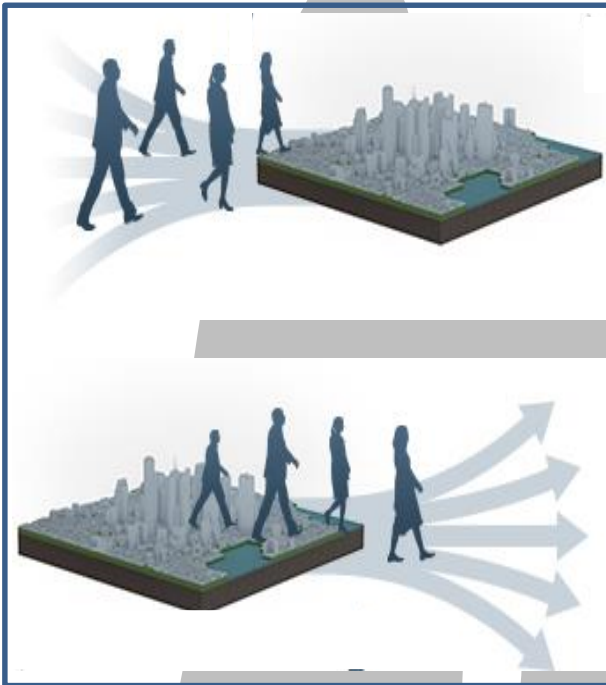


Effects on the entire society: Promote dynamic engagement of all citizens, and reduce medical care costs through disease prevention

Effects on individuals: Improve life satisfaction, help people to live more fulfilled lives and remain economically active for longer, etc.

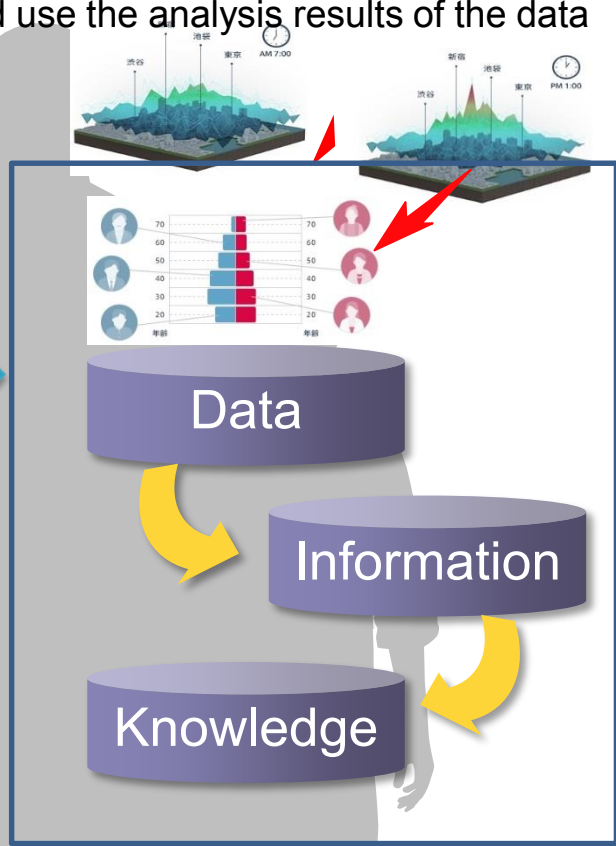
Utilization of Individual Behavior Trends to Promote Town Development and Encourage Tourism, Etc.

Outline: Collect statistical data on individuals' various behavior trends and use the analysis results of the data to promote town development and encourage tourism, etc.



Population distribution by time zone
Ratio by gender and age group
Ratio by place of residence
Ratio of foreign nationals, etc.

Investigation of measures including events in accordance with age and gender, investigation of urban district development plans, etc.

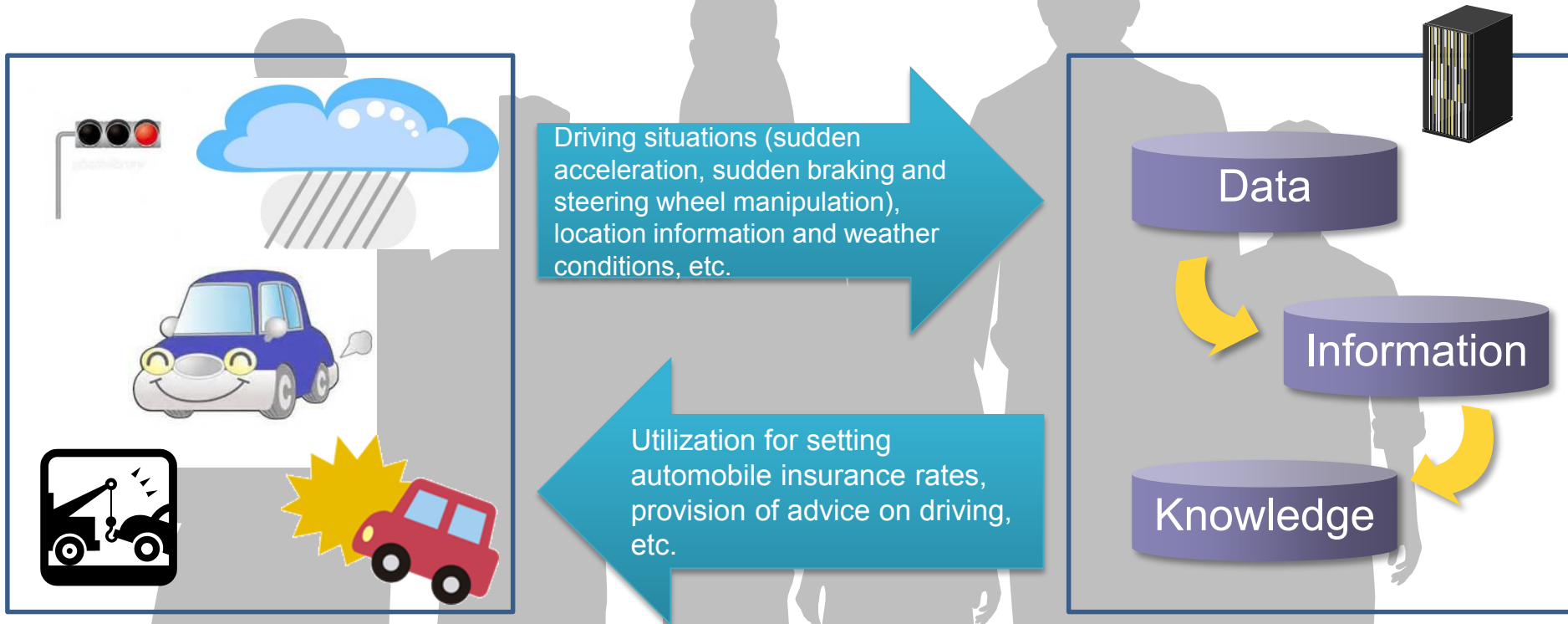


Effects on the entire society: Refine disaster prevention plans, further invigorate local communities and sophisticate town development

Effects on individuals: Increase satisfaction through enhanced convenience and other advantages in residing areas, etc.

Utilization of Statistical Data on Driving and Using it in Setting Automobile Insurance Rates

Outline: Collect data on individuals' driving situations (sudden acceleration, sudden braking and steering wheel manipulation) to help avoid accidents and ease traffic congestion.



Effects on the entire society: Ascertain traffic conditions that may cause accidents and ease congestion

Effects on individuals: Refund automobile insurance rates, reduce traffic accident rates, etc.